

See the Fraud. Stop the Breach.

Visibility into external threats targeting your brand —with the power to act before attackers strike.

 Executive Summary

Bolster Signals gives you visibility into external threats, helping you see, understand, and act on emerging external threats before they strike. Signals closes the critical "Outside-In Gap" — the window between when attacker infrastructure appears externally and when it's weaponized against organizations. Signals defines a new category: external fraud and cyber convergence intelligence.

 The Problem: You're Under Attack Before You Know It

Most breaches don't start inside your perimeter. They begin weeks earlier with external fraud infrastructure.

The “**Outside-In Gap**” is the critical window between when attacker infrastructure appears and when it's weaponized. Today, most organizations overlook this entry point.

 What This Costs You

- 8-24 hours

Time before victims engage with a scam after it goes live
- 17 days

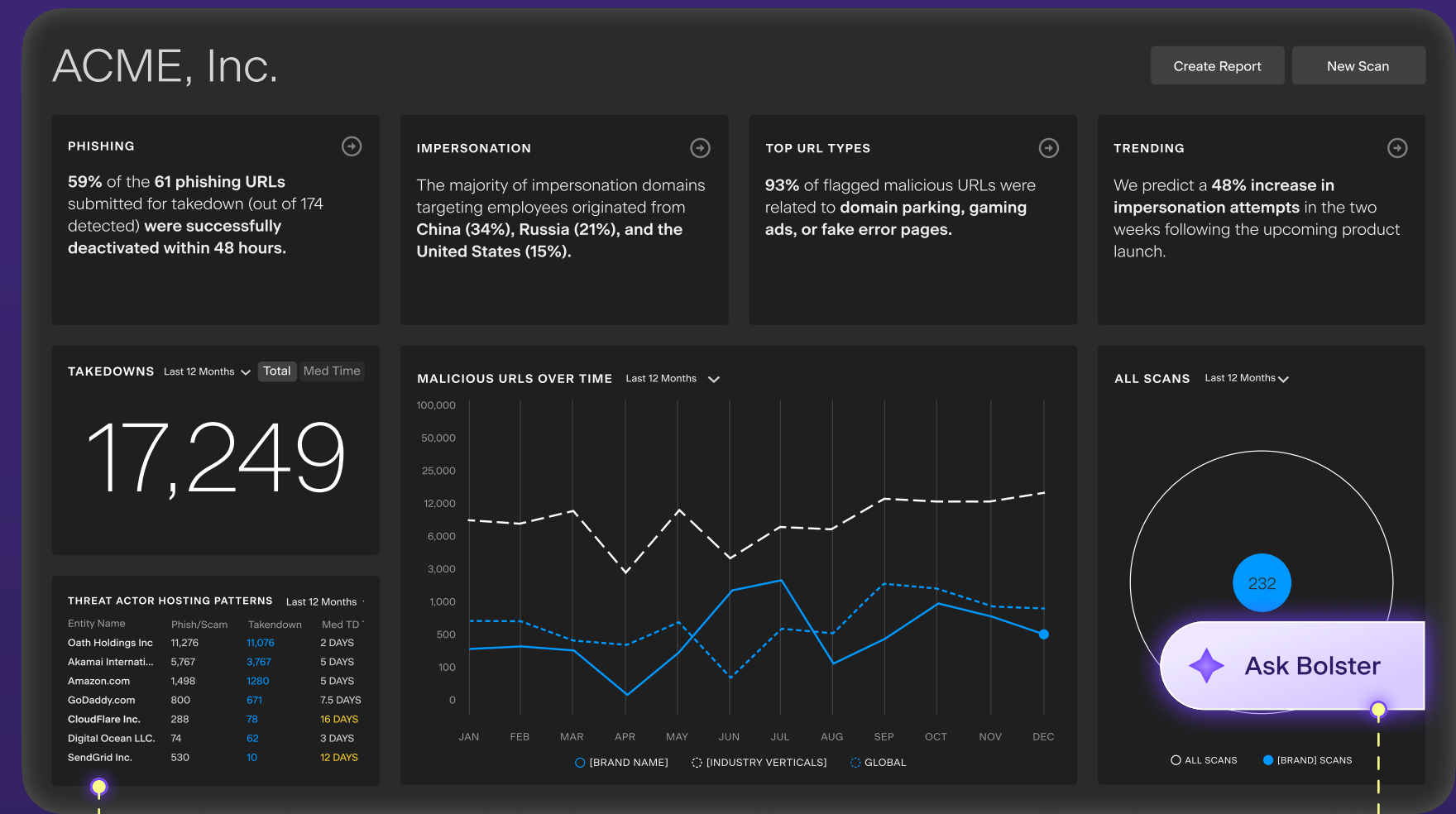
Half of all scams succeed if not removed within this timeframe
- 15%

Scammed customers who never return to your brand
- Days or weeks

Current investigation time to connect the dots

 The Solution: Bolster Signals

Transform reactive fraud management into proactive cyber defense with two inseparable capabilities:




 Threat Insights

Comparative benchmarks and predictive trends across your industry. See how your threat exposure compares to peers and identify emerging patterns before they escalate.


 Ask Bolster

Natural-language AI that answers your questions in plain English. No pre-set queries, no complex dashboards, just ask what you need to know.


What You Can Do With Signals

- 


How does our fraud activity compare to peers in financial services?

Benchmark your threat landscape instantly against industry standards.
- 

Show me all new domains linked to credential harvesting in the last 30 days

Investigate threats in seconds instead of days of manual analysis.
- 

Which assets should we prioritize for takedowns?

Make decisions based on which threats matter most to your brand and customers.
- 

Show me phishing trends and where we stand against industry peers

Give your board clear, actionable intelligence on your security posture.

How Signals is Different

Traditional Approach	Bolster Signals
Point monitoring and TI feeds	Unified fraud + security
Pre-defined queries and dashboards	Chat-like query interface
Reactive threat response	Proactive intelligence and prediction
Siloed security and fraud teams	Cross-functional unified view
Internal-focused threat intel	Outside-the-perimeter visibility

Built For Your Team

CISOs & Fraud Leaders

Get executive visibility to justify investments and report results to the board.

Threat Intel / SOC Teams

Investigate faster with context-rich intelligence and natural language queries.

Trust & Safety Teams

Protect customers proactively by spotting threats before they escalate.

Legal / Brand Protection




Connect takedowns directly to cyber risk reduction and business impact.

Bolster Signals Can Help If You....

- ✓ **Report threat intelligence to boards** but lack the visibility to tell a compelling story
- ✓ **Spend days investigating threats** instead of getting instant answers in plain English
- ✓ **Need to know if threat activity is normal or a coordinated attack** but can't benchmark against peers
- ✓ **Face pressure to justify security investments** with quantifiable ROI
- ✓ **React to threats after customer impact** instead of catching patterns early

Business Impact & ROI

THE BOLSTER ADVANTAGE

-  **Ask Bolster's chat interface** makes it easy for anyone to ask questions of your data
-  **See what attackers are building outside your walls** and how it targets you
-  **Get your security, legal, and trust & safety teams** on the same page
- ✓ **Prevent attacks before they hit**, not just respond after the damage is done

RETURN ON INVESTMENT

50-70%

time reduction in investigation effort

6x ROI

\$6 saved for every \$1 spent on Bolster

25-30%

reduction in brand impersonation incidents reaching customers

60%

faster takedown execution and remediation

80%

decrease in false positive threat alerts using AI

Ready to Close The Outside-In Gap?

See how Bolster AI Signals gives you better threat visibility and the power to act on it.

[Schedule a Demo](#)  to see **Signals** in action

learn more at bolster.ai/platform/signals ↗

Bolster AI Platform

Detect.
Analyze.
Takedown.
In minutes, not days.

