

# 2026 Fraud Trends & Predictions Infographic

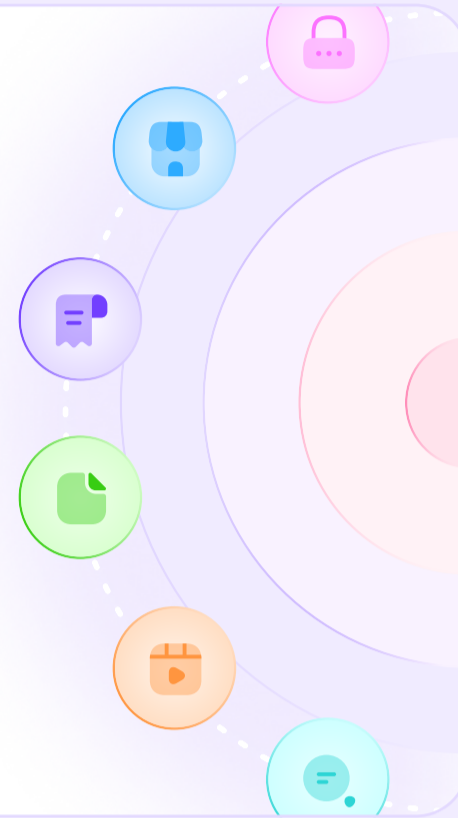
## Fraud didn't just scale. It changed.

In 2025, scams stopped looking suspicious and started blending into everyday digital activity. This snapshot highlights what changed, where fraud is showing up, and why it's harder to spot than ever.

1

### Scams now hide in place people already trust

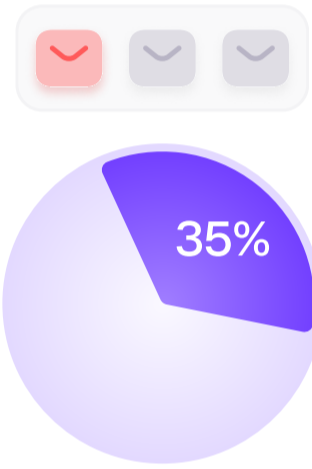
Search results, paid ads, document approvals, invoices, and online marketplaces have become primary entry points.



2

### 1 in 3 customer-reported emails are real phishing

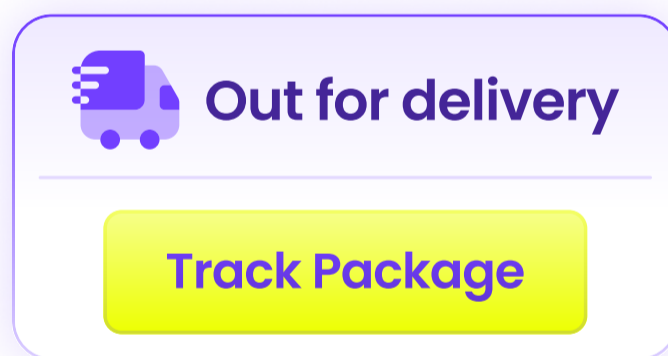
During beta testing, ~35% of "Is this real?" email submitted by customers were confirmed phishing threats.



3

### Urgency beats discounts

Holiday scams shifted away from promotions and toward delivery alerts and account verification, with some categories growing over 6,000% year over year.



4

### 11.9 million malicious domains observed in 2025

Attackers are building reusable infrastructure and rotating it quickly once a tactic works.




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### Government content farms exploded



 **7,168**  
domain

 **39,467**  
malicious pages

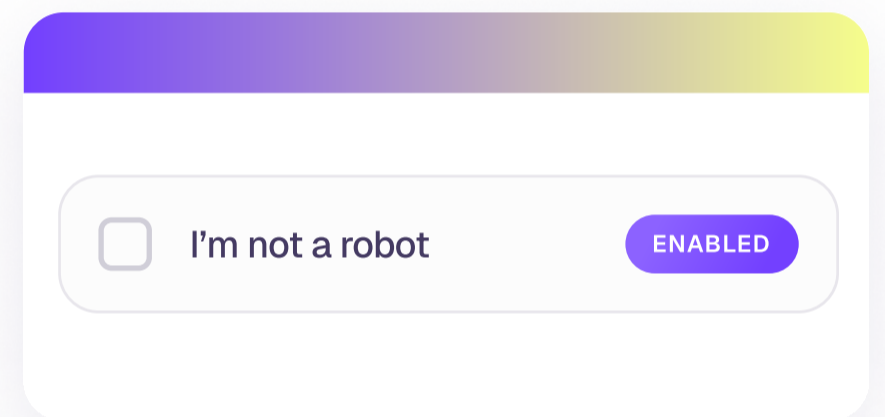
 **SEO** is now a core scam tactic, not a side channel

6

### Workflow abuse is a major attack vector

**29,183**  
phishing domains tied to e-signature and approval workflows

Routine business actions are being weaponized.



7

### Some brands process 30,000+ phishing reports per month

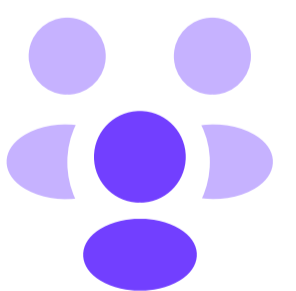
The volume of customer confusion is now a signal of how realistic scams have become.



8

### Fraud is becoming coordinated, not isolated

Modern campaigns blend misinformation, phishing, account takeover, and payment abuse into a single flow.



If scams feel harder to spot, it's because they're designed to.

See how fraud is built, distributed, and scaled in the full [2026 Fraud Trends & Predictions report](#).

